Hello XYZ,

Please find below the total quality assessment of the raw data given to us.

Accuracy:

Completeness:

1. Out of 335,994 fields, 2,587 fields are empty resulting in 0.76% of the data fields being unfit for the analysis.
2. The two tables i.e Customer Demographic and Customer Address and inter related with common field customer\_id. There are 4000 records in Customer demographic whereas 3999 records in Customer address. There are **4** records of customers that are present in Customer Demographic that are not present in Customer address. Similarly, there are **3** records of customers that are present in Customer address but not Customer Demographic. These 7 records are not fit to be a part of this analysis because of the incomplete data.

Data Consistency:

Data is mostly consistent but, as mentioned earlier, there are **4** records of customers that are present in Customer Demographic that are not present in Customer address. Similarly, there are **3** records of customers that are present in Customer address but not Customer Demographic.

Data Currency: